

Join in the adventure!
Discover all that the
Charlottesville Region has to
offer by participating in the
2003 SoVeryVirginia.com
Passport Program.



Collect six passport stickers on your official passport, fill in your information and you immediately win a free t-shirt. In addition, you become eligible for a grand prize drawing for a trip for 2 of your friends FROM anywhere in the Continental US to Charlottesville.

Start your journey today at one of the two official visitor centers and receive your first passport sticker while gathering information on the participating locations you would like to visit. (Hwy 20 at the Monticello Visitor Center or 2nd and Water Streets at the Downtown Visitor Center.)

Arts & Entertainment
Activity

Participating Sites
Attraction
Heritage Site
Museum

Restaurant
Retail
Accommodation

SoVeryVirginia.com™

Start Your Adventure Today!

Here's all you have to do to become a passport holder!

2003 PASSPORT

First Name: _____

Last Name: _____

Street Address: _____

City: _____

State: _____ Zip: _____

Telephone: _____

Email: _____

T-shirt Size: (Circle one)

Childs: S, M, L Adults: M, L, XL

CHARLOTTESVILLE
ALBEMARLE COUNTY

CACVB, P.O. Box 178, Charlottesville, VA 22902
(434) 293-6789 • (877) 386-1102 • fax (434) 295-2176
email: visitorcenter@charlottesville.org
website: www.SoVeryVirginia.com

Arts & Entertainment Activity

1

Business Name

Arts & Entertainment Activity

2

Business Name

Attraction Heritage Site Museum

3

Business Name

Attraction Heritage Site Museum

4

Business Name

Restaurant Retail Accommodation

5

Business Name

Restaurant Retail Accommodation

6

Business Name

Visit six (6) of the participating sites. Have each site place a stamp or sticker in the appropriate box on this card. You must visit two (2) sites from each category:

- Arts & Entertainment, Activity
- Attraction, Heritage Site, Museum
- Restaurant, Retail, Accommodation

Fill out the information requested.

Stop by the Charlottesville/ Albemarle Convention & Visitors Bureau in the Monticello Visitors Center building (Rt. 20 S.) or the Charlottesville/ Albemarle Downtown Visitors Center at 108 Second Street S.E., located just off the Charlottesville Downtown Mall and across from the Water Street parking garage, with your completed passport to claim your official So Very Virginia t-shirt.

Or Mail this completed passport to CACVB, P.O. Box 178, Charlottesville, VA 22902, along with a check or money order in the amount of \$5.00 (handling fee) made payable to the CACVB. Your So Very Virginia t-shirt will be mailed within 3 weeks of receiving your completed passport. Please call (434) 293-6789 with any questions.

When? The program runs from May 1 through September 1, 2003 - so get started and visit as many of the participating sites as you can. Completed passports must be received by September 15, 2003.

Your completed application will be placed in a drawing for the grand prize -- weekend package including 2 round trip tickets from anywhere in the continental United States to Charlottesville.

The list of participating sites is available on our website: www.SoVeryVirginia.com/Passport

If you cannot download the passport or the list of participating sites, please call us and we will mail one to you right away!

This program was developed in partnership with the Charlottesville Regional Tourism Council.